



Coaches vs. Cancer Tourney Tip Off Breakfast Sponsorship Benefits

Presenting Sponsor: \$25,000 – SOLD, Presented by Acme

Championship Sponsor: \$15,000

- Inclusion in event press releases, invitation, website, signage (including prominent table signs), banner, and program cover; verbal recognition by emcee, opportunity to hang company banner and to distribute materials; basketball signed by coaches; photo opportunity and VIP Meet and Greet with coaches
- Logo placement in the Daily News with 6 prime inclusions
- The opportunity to share your company Facebook page to the Southeastern PA American Cancer Society Facebook followers
- Full page black and white acknowledgement in event program with preferred page placement
- Two tables of ten (20 seats) with preferred seating

Final Four Sponsor: \$10,000

- Inclusion in event press releases, invitation, website, signage (including prominent table signs), banner, and program cover; verbal recognition by emcee, opportunity to hang company banner; VIP Meet and Greet with coaches
- Logo placement in the Daily News with 6 prime inclusions
- The opportunity to share your company Facebook page to the Southeastern PA American Cancer Society Facebook followers
- Shout out on the Southeastern PA American Cancer Society Facebook page
- Full page black and white acknowledgement in event program
- One table of twelve (12 seats) with preferred seating

Elite Eight Sponsor: \$5,000

- Inclusion in event press releases, invitation, website, signage (including prominent table signs), banner, and program cover; verbal recognition by emcee, opportunity to hang company banner; VIP Meet and Greet with coaches
- Logo placement in the Daily News with 6 prime inclusions
- Shout out on the Southeastern PA American Cancer Society Facebook Page
- Half page black and white acknowledgement in event program
- One table of ten (10 seats) preferred seats



Coaches vs. Cancer Priority Club: \$1,500

- One table of ten (10 seats)
- Premium Table placement
- Company listing in the event program
- Prominent table signage for your company

VIP Add on: \$500

- Opportunity to meet and take an exclusive photo with the Philly 6 coaches in a private section, and an opportunity to hang your company banner, or agreed upon similar entitlement in the Palestra during the event